

ECHOES OF THE SHORES



SUBMISSION GUIDELINES

1. INTRODUCTION

To celebrate its 50th anniversary, the Conservatoire du Littoral, through the Europe & International Delegation, is launching the **Echoes of the shores** Prize. The goal of this prize is to highlight coastlines worldwide, promote their beauty, emphasize their ecological and human challenges, as well as the stories of their preservation through a collection of 50 selected contributions (photos, videos, texts, or audio).

2. PARTICIPATION

The competition is open to:

- Journalists, professionals or freelancers, whether specialized or generalists.
- Students in the fields of journalism, audiovisual media, and photography.
- Media professionals (photographers, videographers, podcasters, etc.).

Contributions may be created specifically for the **Echoes of the shores** Prize or have been produced and/or published in 2024 or 2023.

Participation is open to candidates of all nationalities, with no age restrictions.

Each participant may submit only one contribution in response to the call.

3. ACCEPTED FORMATS AND TECHNICAL REQUIREMENTS

Contributions must fall into one of the following categories:

3.1 Photography

Photographic contributions must be presented as a photo report composed of 3 to 10 photos. Each photo must be captioned (max 500 characters per photo).

Participants must submit:

- 3 to 10 high-resolution photos:
 - Accepted formats: JPEG or PNG
 - Minimum resolution: 300 DPI
 - Maximum file size: 20 MB per file
- Detailed captions for each photo, including location, date, and a description (170 to 500 characters)
- A descriptive text (1,500 to 2,000 characters) providing context or the general story behind the series

3.2 Video

Video contributions can be presented as reportages, documentaries, or audiovisual creations with a maximum duration of 52 minutes.

Participants must submit:

- A video file:
 - Accepted formats: MP4, MOV
 - Minimum resolution: 1920 × 1080 px (Full HD)
 - Duration: 10 to 52 minutes
- Subtitles in English if the video is in another language. Note that automatically generated subtitles from streaming platforms do not constitute valid subtitles for the competition. Participants must provide subtitles that ensure an accurate and high-quality translation.
- A synopsis (1,000 to 2,000 characters) explaining the subject, context, and objective of the video
- A viewing link (YouTube, Vimeo, Google Drive, etc.)

3.3 Text

Written contributions must be presented as illustrated texts, such as investigative articles, reports, portraits, or thematic folder.

Participants must submit:

- An article:
 - Accepted formats: PDF or a link to the online publication
 - Length: 8,000 to 20,000 characters
- Publication context: Name of the media, date of publication, and country
- A summary (1,000 to 1,500 characters) explaining the article's objective and impact
- A translation into English if the article is in another language

3.4 Audio

Audio contributions may take the form of a radio show, podcast, or audio reportage. Contributions can be a single episode or a series of multiple episodes.

Participants must submit:

- An audio file:
 - Accepted formats: MP3 or WAV
 - Sampling rate: 44.1 kHz
 - Bit rate: Minimum 128 kbps
 - Duration: 10 to 30 minutes (up to 2 hours for a full series)
- A full transcript: A complete text transcription in English if the audio is in another language.
- A synopsis: A 750 to 1,500 characters text describing the content, context, and objectives of the episode.
- A listening link (Spotify, Apple Podcasts, Deezer, direct link, etc.).

Submissions may be made in any language and must be accompanied by a script translating the contribution into English to ensure international accessibility. This includes: captions and texts for photos, full transcriptions of audio contributions, subtitles for videos, and translations of written contributions.

4. REQUIRED DOCUMENTS

In addition to their contribution, each participant must provide the following documents:

- A brief personal or professional biography (1,500 to 2,000 characters):
 - Presenting the participant's background, experience, and area of expertise
 - Explaining the motivation for participating in the Echoes of the Shores Prize
 - Describing the participant's connection to coastal themes, if applicable
- A recent ID photo or portrait in JPEG format (This photo may be used for communication and promotion of winners, with prior participant consent.)
- A signed originality and authorization declaration certifying that the contribution is an original work created by the participant and authorizing its use within the framework of the prize. This declaration is available on the dedicated platform. To sign it, simply check the designated box.

These documents must be submitted in PDF format (except for the photo, which should be in JPEG or PNG) via the dedicated platform **HERE**, along with the contribution, before the submission deadline.

Incomplete applications with missing documents may be disqualified.

5. STEPS TO SUBMIT AN APPLICATION

Step 1 : Fill out the registration form available **HERE**

Step 2 : Ensure that your contribution meets the technical criteria and accepted formats as outlined in section 3.

Step 3 : Prepare the required supporting documents as detailed in Section 4.

Step 4 : Check the box to confirm and sign the declaration of originality and authorization.

Step 5 : Submit your complete application (contribution + supporting documents):

- Via the platform (link above)
- Using the following file naming format: FirstName_LastName_TypeOfContribution
Example: John_Doe_Photo

6. TIMELINE

- Call for applications: February 17 - May 19, 2025 6:00 PM (UTC+2, Paris time)
- Winners' announcement: Autumn 2025

7. PRACTICAL TIPS

Carefully review your contribution and documents before submitting. Ensure that all files are properly named and in the required formats. Check the translation of your contribution into English or French.

8. USEFUL RESSOURCES

For any questions, please contact the email addresses listed in Section 9.

9. VALIDATION PROCESS

Once your application is submitted, you will receive a confirmation email.

If you do not receive a confirmation within 48 hours, please contact us at:

- c.grouard@conservatoire-du-littoral.fr
- l.fagot@conservatoire-du-littoral.fr



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50 Stories of coastal conservation from around the world